

Mastercard Eid ul Adha Electronics Campaign 2026 - FAQ

1. What is the Mastercard Eid ul Adha Electronics Campaign 2026?

Mastercard launched exciting electronics campaign this summer, leading up to Eid-ul-Adha 2026. This exclusive campaign gives Mastercard debit, credit, and prepaid cardholders the opportunity to win amazing rewards while enjoying special discounts at selected renowned electronics outlets throughout the campaign period.

2. What is the reward for the top spenders?

Top spenders from participating merchants will win Gadget vouchers.

3. What rewards are available for winners?

Mastercard will offer the following rewards at each participating merchant:

- Gadget Voucher (Value: BDT 100,000) – 1st winner
- Gadget Voucher (Value: BDT 50,000) – 2nd winner
- Gadget Voucher (Value: BDT 25,000) – 3rd winner
- Gadget Voucher (Value: BDT 15,000) - Multiple
- Gadget Voucher (Value: BDT 10,000) - Multiple

4. What is the campaign duration?

The campaign will run from April 20, 2026, May 31, 2026.

5. Which merchants are participating in the campaign?

The following electronics merchants are part of the campaign:

Retail:

1. AC World Electronics
2. Transcom Digital
3. Minister Hi-tech Park Ltd.
4. Singer
5. Walton
6. Edison Electronics
7. Electro Mart Ltd
8. Rangs Electronics
9. Best Electronics
10. Electra International
11. Mk Electronics
12. Vision Emporium

13. Rangs Industries Ltd
14. Ab Electronics
15. Haier Bangladesh Ltd.

6. How can I win rewards in this campaign?

Winners will be selected based on total Mastercard spend volume from participating merchant during the campaign. If there's a tie:

- The number of transactions will be considered.
- If the number of transactions is identical, the winner will be determined by who made the earlier transaction.

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8. Who is eligible to participate?

The campaign is open to Mastercard debit, credit, and prepaid cardholders issued by banks and NBFIs (Non-Bank Financial Institutions) in Bangladesh.

9. Who is not eligible to participate?

Permanent and contractual employees of Mastercard, employees of Mastercard's advertising and PR agencies, employees of the concerned vendors, and employees from the cards business or relevant departments of participating banks and NBFIs are not eligible to participate.

10. What types of transactions are eligible?

Only retail transactions (Instore) made with a Mastercard debit, credit, or prepaid card are eligible. Commercial transaction and Cash purchases are not eligible.

11. What types of transactions are not eligible?

Transactions for commercial purposes, as determined by Mastercard, will be disallowed.

12. Can Mastercard change or cancel the campaign?

Yes, Mastercard reserves the right to extend, suspend, or amend the campaign without prior notice.